

Introductory letter



Thank you for the enquiry, this is the first step towards acquiring an A+Students franchise.

A+Students franchise opportunities start from R175 000 plus vat for the franchise fee. Purchasing the franchise will entitle you to start teaching in a specified area from nursery schools, crèches, pre-primary and primary schools. The venues you would teach from are from the schools facilities (classrooms) and other appropriate venues such as churches etc. Within a year you will be required to set up your own teaching facility which may be located in strip mall, (a store with a small retail section), in an office block or other suitable venues. Basically what is required is that you have your own venue where you can teach from and also expand your business to offer maths tutoring from grade 4 to grade 12. (You need not be a maths teacher to offer this as we make use of qualified maths teachers or university students). Having your own venue does not limit you from continuing to teach from schools ect but is rather the add-on to offer more products and services to expand and grow your business.

Full training over a 9 day period at our JHB head office is a prerequisite before you may start teaching. The cost of the training is included in the franchise fee. You will also be required to attend regular training upgrades so that you improve and advance your skills. The cost of the on-going training is limited to a small admin fee only. Accommodation for training is although for your account. Assistance is also provided with respect to marketing to schools and getting your business off the ground.

As your business grows you may hire teachers to assist you. Teachers will be required to attend the same training as you and there is a cost attached to this. Eventually, and this is the case with many of our franchisees, you can be in a position where you manage the business and your teachers do the teaching.

Profits are high in our business. If you take an average monthly fee of R450.00 by lets say only 100 students then your turnover is R45 000. (1 teacher can easily handle the 100 students). The expenses you will have are your petrol costs, maybe a small rental at some schools, admin costs as well as a royalty fee of 25%. An area with 100 students should be making a profit of R20 000 to R25 000 per month which should cover your full investment within the first year.

To get started please complete and return the attached application form with the necessary attachments. Once we have received these we will conduct a further in depth interview either in person or via Skype. The next step will then be to provide you with the disclosure document and draft franchise agreement and you will have 2 weeks in which to peruse the documents. After 2 weeks the franchise agreement will be signed and the franchise fee is payable. From the date of signature you have a 2 week cooling off period wherein you may cancel the agreement and any money already paid will be refunded in full with no cost or penalty. Training is provided only once the cooling off period has expired and then we kick into action to get your business going.

Please let me know which area you are interested in so that I can advise further.

I trust I have offered the information you required and you are most welcome to contact me on 084 973 0851 should you wish to discuss further.

Kind regards.

Andy

Andy Raouna
Franchise Developer
A+Students